## CHAPTER 5

## Risk and Return: Past and Prologue

### 5.1 RATES OF RETURN

## Holding Period Return

$$
\begin{aligned}
& H P R=\frac{P_{1}-P_{0}+D_{1}}{P_{0}} \\
& \mathrm{P}_{0}=\text { Beginning Price } \\
& \mathrm{P}_{1}=\text { Ending Price } \\
& \mathrm{D}_{1}=\text { Cash Dividend }
\end{aligned}
$$

# Rates of Return: Single Period Example 

Ending Price = 24<br>Beginning Price = 20<br>Dividend =

HPR $=(24-20+1) /(20)=25 \%$

## Measuring Investment Returns Over Multiple Periods

- May need to measure how a fund performed over a preceding five-year period
- Return measurement is more ambiguous in this case


## Rates of Return: Multiple Period

 Example Text (Page 128)
## Data from Table 5.1



## Returns Using Arithmetic and Geometric Averaging

Arithmetic

$$
\begin{aligned}
r_{\mathrm{a}} & =\left(r_{1}+r_{2}+r_{3}+\ldots r_{n}\right) / n \\
r_{\mathrm{a}} & =(.10+.25-.20+.25) / 4 \\
& =.10 \text { or } 10 \%
\end{aligned}
$$

Geometric

$$
\begin{aligned}
r_{g} & =\left\{\left[\left(1+r_{1}\right)\left(1+r_{2}\right) \ldots\left(1+r_{n}\right)\right]\right\}^{1 / n}-1 \\
r_{g} & =\{[(1.1)(1.25)(.8)(1.25)]\}^{1 / 4}-1 \\
& =(1.5150)^{1 / 4}-1=.0829=8.29 \%
\end{aligned}
$$

## Dollar Weighted Returns

Internal Rate of Return (IRR) - the discount rate that results in present value of the future cash flows being equal to the investment amount

- Considers changes in investment
- Initial Investment is an outflow
- Ending value is considered as an inflow
- Additional investment is a negative flow
- Reduced investment is a positive flow


## Dollar Weighted Average Using Text Example (Page 128)

$$
\left.\begin{array}{lrrrr}
\text { Net CFs } & 1 & 2 & 3 & 4 \\
\$(\mathrm{mil}) & -0.1 & -0.5 & 0.8 & 1.0
\end{array}\right] \begin{aligned}
& 1.0=\frac{-0.1}{1+I R R}+\frac{-0.5}{(1+I R R)^{2}}+\frac{0.8}{(1+I R R)^{3}}+\frac{1.0}{(1+I R R)^{4}}=4.17 \%
\end{aligned}
$$

## Quoting Conventions

APR = annual percentage rate
(periods in year) X (rate for period)
$E A R=$ effective annual rate
( $1+$ rate for period) Periods per yr - 1
Example: monthly return of $1 \%$

$$
\begin{aligned}
& \mathrm{APR}=1 \% \times 12=12 \% \\
& \mathrm{EAR}=(1.01)^{12}-1=12.68 \%
\end{aligned}
$$

### 5.2 RISK AND RISK PREMIUMS

# Scenario Analysis and Probability Distributions 

1) Mean: most likely value
2) Variance or standard deviation
3) Skewness

* If a distribution is approximately normal, the distribution is described by characteristics 1 and 2

Normal Distribution


## Symmetric distribution

## Skewed Distribution: Large Negative Returns Possible



## Skewed Distribution: Large Positive Returns Possible



## Measuring Mean: Scenario or Subjective Returns

## Subjective returns

$E(r)=\sum_{t=1}^{S} p(s) r(s)$
$p(s)=$ probability of a state $r(s)=$ return if a state occurs
1 to s states

Numerical Example: Subjective or Scenario Distributions

State Prob. of State $r_{i n}$ State

| 1 | .1 | -.05 |
| :--- | :--- | :--- |
| 2 | .2 | .05 |
| 3 | .4 | .15 |
| 4 | .2 | .25 |
| 5 | .1 | .35 |

$E(r)=(.1)(-.05)+(.2)(.05) \ldots+(.1)(.35)$
$E(r)=.15$ or $15 \%$

## Measuring Variance or Dispersion of Returns

Subjective or Scenario

$$
\begin{gathered}
\operatorname{Var}(r)=\sum_{t=1}^{s} p(s)[r(s)-E(r)]^{2} \\
S D(r) \equiv \sigma=\sqrt{\operatorname{Var}(r)}
\end{gathered}
$$

Measuring Variance or Dispersion of Returns

## Using Our Example:

Var $=[(.1)(-.05-.15) 2+(.2)(.05-.15) 2 . .+.1(.35-.15) 2]$
Var= 01199
S.D. $=$ [ .01199$] 1 / 2=.1095$ or 10.95\%

## Risk Premiums and Risk Aversion

- Degree to which investors are willing to commit funds
- Risk aversion
- If T-Bill denotes the risk-free rate, $r_{f}$, and variance, $\sigma_{P}^{2}$, denotes volatility of returns then:

The risk premium of a portfolio is:

$$
E\left(r_{P}\right)-r_{f}
$$

## Risk Premiums and Risk Aversion

- To quantify the degree of risk aversion with parameter A:

$$
E\left(r_{P}\right)-r_{f}=\frac{1}{2} A \sigma_{P}^{2}
$$

- Or:

$$
A=\frac{E\left(r_{P}\right)-r_{f}}{\frac{1}{2} \sigma_{P}^{2}}
$$

## The Sharpe (Reward-to-Volatility) Measure

$$
S=\frac{\text { portfolio risk premium }}{\text { standard deviation of portfolio excess return }}
$$

$$
=\frac{E\left(r_{P}\right)-r_{f}}{\sigma_{P}}
$$

### 5.3 THE HISTORICAL RECORD

## Annual Holding Period Returns From Table 5.3 of Text

|  | Geom. <br> Mean\% | Arith. <br> Mean\% | Stan. <br> Dev.\% |
| :--- | :---: | :---: | :---: |
| Series | Merld Stk | 9.80 | 11.32 |

# Annual Holding Period Excess Returns From Table 5.3 of Text 

Risk Stan. Sharpe<br>Series<br>World Stk<br>US Lg Stk<br>US Sm Stk<br>Wor Bonds<br>LT Treas<br>Prem. Dev.\% Measure<br>$\begin{array}{lll}7.56 & 18.37 & 0.41\end{array}$<br>$\begin{array}{lll}8.42 & 20.42 & 0.41\end{array}$<br>$\begin{array}{lll}14.37 & 37.53 & 0.38\end{array}$<br>$2.40 \quad 8.92 \quad 0.27$<br>$\begin{array}{lll}1.88 & 7.87 & 0.24\end{array}$

## Figure 5.1 Frequency Distributions of Holding

FIGURE 5.1
Frequency distribution of annual HPRs, 1926-2006 Source: Prepared from data in Table 5.3.


Large stocks

Geometric Mean $=10.23$ \% Arithmetic Mean $=12.19$ Standard Deviation $=20.14$

Long-term T-bonds

Geometric Mean $=5.35 \%$ Arithmetic Mean $=5.64$ Standard Deviation $=8.06$


T-bills

Geometric Mean $=3.72 \%$
Arithmetic Mean $=3.77$ Standard Deviation $=3.11$


## Figure 5.2 Rates of Return on Stocks, Bonds and T-Bills

## FIGURE 5.2

Rates of return on
stocks, bonds and T-bills,
1926-2006
Source: Prepared from
Table 5.3.


## Figure 5.3 Normal Distribution with Mean of 12\% and St Dev of 20\%

## FIGURE 5.3

The normal distribution with mean return $12 \%$ and standard deviation 20\%


## Table 5.4 Size-Decile Portfolios

| TABLE 5.4 | Decile | Geometric <br> Average | Arithmetic <br> Average | Standard <br> Deviation |
| :--- | :--- | :---: | :---: | :---: |
| Size-decile portfolios of | 1 Largest | $9.6 \%$ | $11.4 \%$ | $19.1 \%$ |
| the NYSE/AMEX/NAS- | 2 | 10.9 | 13.2 | 21.6 |
| DAQ Summary Statistics | 2 | 11.4 | 13.8 | 22.9 |
| of Annual Returns, | 3 | 11.9 | 14.8 | 25.2 |
| 1927-2006 | 4 | 12.0 | 15.2 | 26.6 |
|  | 5 | 12.1 | 15.6 | 27.6 |
|  | 6 | 12.4 | 16.3 | 30.0 |
|  | 7 | 12.5 | 17.0 | 32.5 |
|  | 8 | 12.2 | 17.5 | 35.3 |
|  | 9 | 13.8 | 20.4 | 40.9 |
|  | 10 Smallest |  |  |  |
|  |  | $10.1 \%$ | $12.1 \%$ | $20.2 \%$ |
|  | Total Value Weighted Index |  |  |  |

### 5.4 INFLATION AND REAL RATES OF RETURN

## Real vs. Nominal Rates

Fisher effect: Approximation nominal rate $=$ real rate + inflation premium

$$
R=r+i \text { or } r=R-i
$$

Example $r=3 \%, i=6 \%$

$$
R=9 \%=3 \%+6 \% \text { or } 3 \%=9 \%-6 \%
$$

## Real vs. Nominal Rates

Fisher effect:

$$
\begin{gathered}
1+r=\frac{1+R}{1+i} \text { or: } \\
r=\frac{R-i}{1+i} \\
2.83 \%=(9 \%-6 \%) /(1.06)
\end{gathered}
$$

## Figure 5.4 Interest, Inflation and Real Rates of Return



## FIGURE 5.4

Interest, inflation, and real rates, 1956-2006
Source: Prepared from data in Table 5.3.

### 5.5 ASSET ALLOCATION ACROSS RISKY AND RISK-FREE PORTFOLIOS

## Allocating Capital

- Possible to split investment funds between safe and risky assets
- Risk free asset: proxy; T-bills
- Risky asset: stock (or a portfolio)


## Allocating Capital

- Issues
- Examine risk/ return tradeoff
- Demonstrate how different degrees of risk aversion will affect allocations between risky and risk free assets


## The Risky Asset:

## Text Example (Page 143)

Total portfolio value
Risk-free value
$=\$ 300,000$
$=90,000$
Risky (Vanguard and Fidelity) $=210,000$
Vanguard (V) = 54\%
Fidelity (F) = 46\%

## The Risky Asset:

## Text Example (Page 143)

$$
\begin{aligned}
& y=\frac{210,000}{300,000}=0.7(\text { risky assets, portfolio } P) \\
& 1-y=\frac{90,000}{300,000}=0.3(\text { risk-free assets) }
\end{aligned}
$$

| Vanguard | $113,400 / 300,000=0.378$ |
| :--- | ---: |
| Fidelity | $96,600 / 300,000=0.322$ |
| Portfolio $P$ | $210,000 / 300,000=0.700$ |
| Risk-Free Assets $F$ | $90,000 / 300,000=0.300$ |
| Portfolio $C$ | $300,000 / 300,000=1.000$ |

Calculating the Expected Return Text Example (Page 145)

$$
\begin{array}{ll}
r_{f}=7 \% & \sigma_{r f}=0 \% \\
E\left(r_{p}\right)=15 \% & \sigma_{p}=22 \% \\
y=\% \text { in } p & (1-y)=\% \text { in } r_{f}
\end{array}
$$

# Expected Returns for Combinations 

$$
E\left(r_{c}\right)=y E\left(r_{p}\right)+(1-y) r_{f}
$$

$\mathrm{r}_{\mathrm{c}}=$ complete or combined portfolio

$$
\begin{aligned}
& \text { For example, } y=.75 \\
& E\left(r_{\mathrm{c}}\right)= \\
& =.75(.15)+.25(.07) \\
& =.13 \text { or } 13 \%
\end{aligned}
$$

# Figure 5.5 Investment Opportunity Set with a Risk-Free Investment 



## Variance on the Possible Combined Portfolios

## Since $\sigma_{r_{t}}=0$, then <br> $\sigma_{c}=\mathrm{y} \sigma_{\mathrm{p}}$

## Combinations Without Leverage

$$
\begin{aligned}
& \text { If } y=.75, \text { then } \\
& \sigma_{c}=.75(.22)=.165 \text { or } 16.5 \% \\
& \text { If } y=1 \\
& \sigma_{c}=1(.22)=.22 \text { or } 22 \% \\
& \text { If } y=0 \\
& \sigma_{c}=0(.22)=.00 \text { or } 0 \%
\end{aligned}
$$

## Using Leverage with Capital Allocation Line

Borrow at the Risk-Free Rate and invest in stock
Using 50\% Leverage

$$
r_{c}=(-.5)(.07)+(1.5)(.15)=.19
$$

$$
\sigma_{c}=(1.5)(.22)=.33
$$

## Risk Aversion and Allocation

- Greater levels of risk aversion lead to larger proportions of the risk free rate
- Lower levels of risk aversion lead to larger proportions of the portfolio of risky assets
- Willingness to accept high levels of risk for high levels of returns would result in leveraged combinations


### 5.6 PASSIVE STRATEGIES AND THE CAPITAL MARKET LINE

## Table 5.5 Average Rates of Return, Standard Deviation and Reward to Variability

| TABLE 5.5 | Excess Return (\%) |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  |  | Average | SD | Sharpe Ratio |
| Average excess rate of |  | 8.36 | 27.98 | 0.30 |
| return, standard devia- | $1926-1946$ | 12.72 | 18.05 | 0.70 |
| tions and the reward-to- | $1947-1966$ | 4.14 | 17.44 | 0.24 |
| volatility ratio of large | $1967-1986$ | 8.47 | 16.22 | 0.52 |
| common stocks over | $1987-2006$ | 8.42 | 20.42 | 0.41 |
| one-month bills over |  |  |  |  |
| 1926-2006 and various | $1926-2006$ |  |  |  |
| subperiods |  |  |  |  |
| Source: Data in Table 5.3. |  |  |  |  |

## Costs and Benefits of Passive Investing

$\square$ Active strategy entails costs
$\square$ Free-rider benefit
$\square$ Involves investment in two passive portfolios

- Short-term T-bills
- Fund of common stocks that mimics a broad market index

